

COLOR METHOD

THE KEY TO ORGANIZATION

Organization is the goal.
Color is the method.
Zirc is your solution.

How much time can **YOUR** practice save ?

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You'll be amazed by how much time you'll save and the increased revenue you'll earn by implementing the Color Method into your practice!

CUSTOMER TESTIMONIALS

The dental office is a busy place. You want to focus on what matters most -- time with the patient and infection control. Utilizing a color code system will help you become more organized, prepared and efficient.

- Lori Trost, DMD
Dentist, Speaker, Educator

The Zirc organization and storage systems have blown me away. My days have become more efficient since everything I need for any given procedure is now at my fingertips. I no longer need to search through all the drawers to find anything, and the practice is neat and organized making everyone's day easy and pleasurable.

- Mercy Guerrero, CDA
Wall Street Dentistry, Alabama

In my experience, the tub system really helps you cut down on exchange times between patients. Zirc's tub system helped us gain some valuable time that could be used doing other types of production, adding new procedures to the practice, and really generating more revenue.

- Cappy Sinclair, DDS
Virginia Beach, Virginia

CASE STUDY

The following is an independent study conducted by Dr. Tanya Brown, Dental Consultant and Speaker. Dr. Brown is the founder and owner of The Center for Cosmetic & Restorative Dentistry in Chesapeake, VA.



Dr. Brown implemented Zirc's color-code organizational system in her dental practice, and measured the results. This data is based upon a 5-day work week, over a period of 8 weeks.*

*4 weeks prior to implementing the Color Method, and 4 weeks after

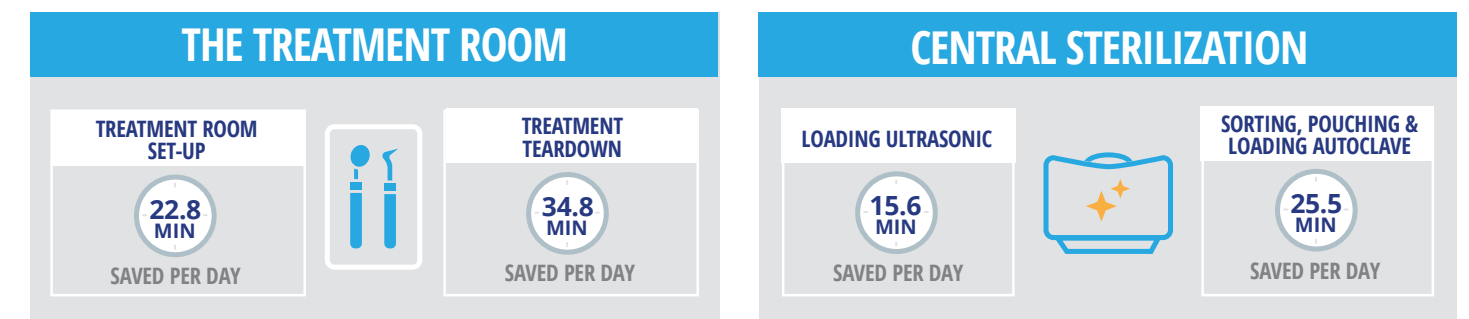
For further details visit www.zirc.com/case-study

Dr. Brown's team **saved** an average of

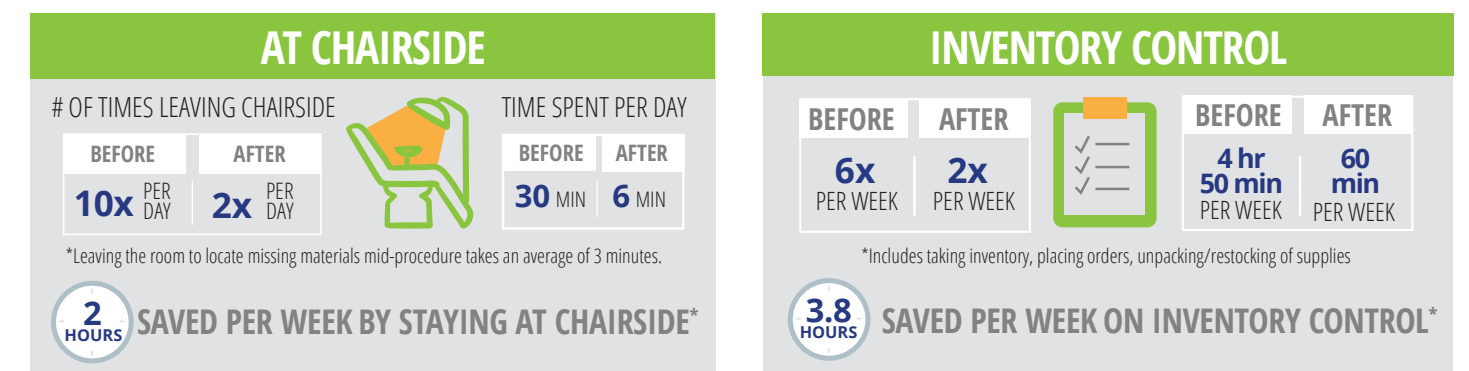


PER WEEK with the Color Method!

THE STUDY ASSESSED 4 DIFFERENT FUNCTIONS OF THE PRACTICE:



The practice **SAVED** an average of **24.6 HOURS** per week in the treatment room & central sterilization



In addition, the practice **SAVED** an average **5.8 HOURS** per week on inventory control & reducing time away from chairside

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Zirc's Color Method creates a streamlined, stress-free day-to-day routine – from set up to sterilization. Increase your practice's overall productivity – by making your dental team **happier** and **more efficient!**

Efficiency

Zirc's color-code products are designed for the highest level of organization and efficiency for the dental practitioner.

Productivity

Spend less time searching for instruments and materials, and more time focused on patients and procedures.

Value

Zirc's color-code system utilizes high quality, durable resin products at an affordable price.

Simplicity

Let us show you how easy it is!



STEP 1

GET COLORFUL

Let's get started! Color is the foundation of the Zirc Color Method. Each procedure should be assigned a color. Color is what will transform your office into being organized, efficient and stress free!

Here's an example:

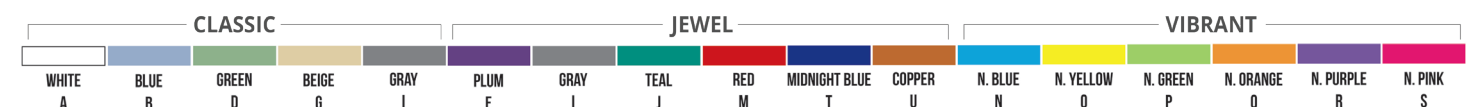
COLOR	PROCEDURE
I - Grey	Exam/Basic Setup
Q - Neon Orange	Composite
O - Neon Yellow	Crown and Bridge
P - Neon Green	Extraction
N - Neon Blue	Root Canal
S - Neon Pink	Removable Prosth.
E - Plum	Hygiene 1
T - Midnight Blue	Hygiene 2



Zirc TIP Create your own color chart online at www.zirc.com and post in a central location.



Choose from 16 color options!



View our full product line at www.zirc.com

STEP 2

INSTRUMENT MANAGEMENT

Now that you've had the chance to get colorful, you will set up your procedures in advance. The best way to manage your instruments is by utilizing Zirc's trays, cassettes, and bur/endo holders, making it easy to identify which instruments will be needed at chairside. This eliminates wasted time searching for missing items – making you more efficient!

Why use cassettes?

Efficiency

Keep instrument setups together through sterilization and procedure processes.

Cost Savings

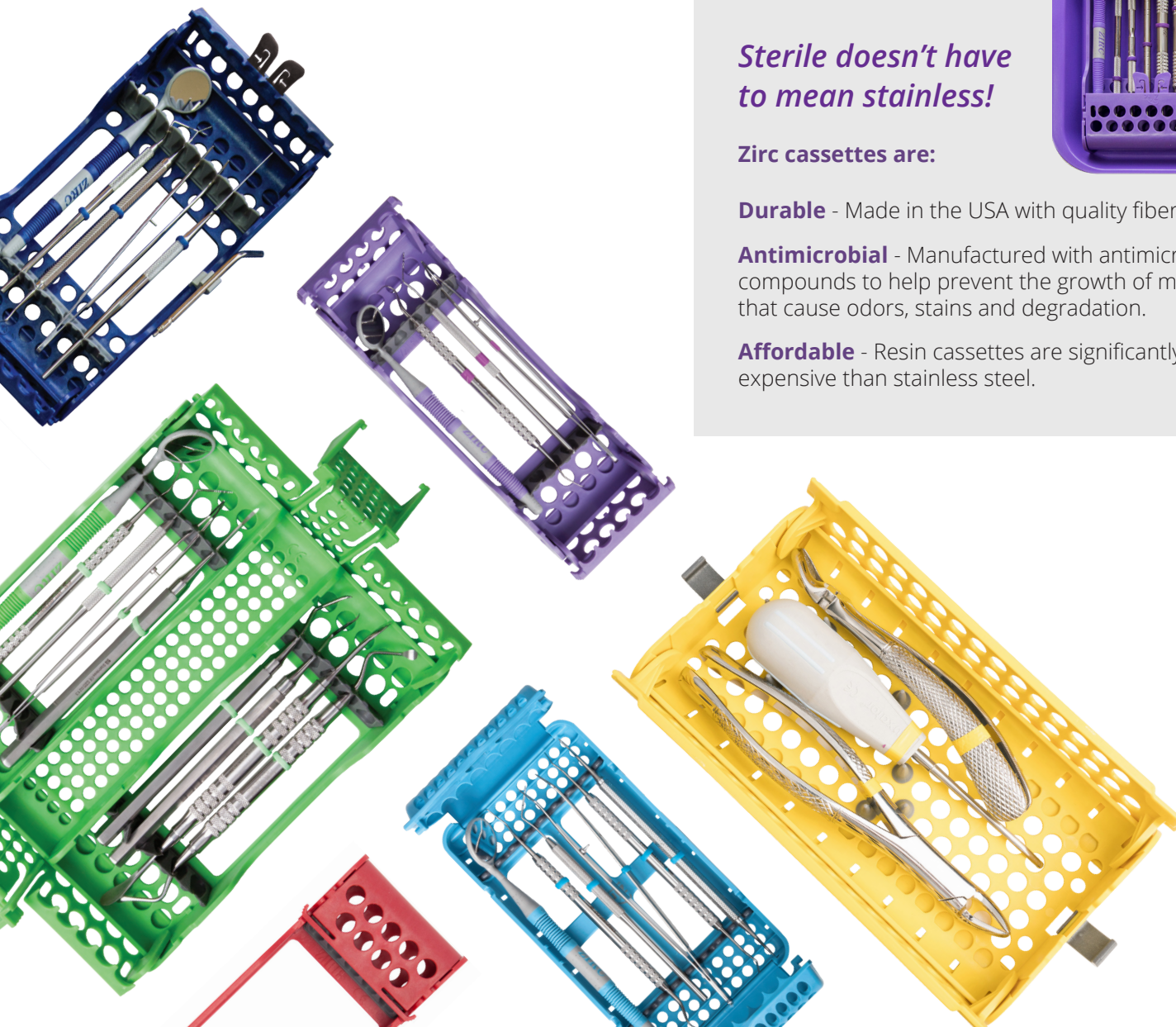
Protect your instruments from extensive damage and prolong their life.

Protection

Prevent your team from a potential exposure by minimizing the handling of contaminated instruments.

Patient Perception

A colorful, organized chairside is pleasing to the eye, making the patient less anxious.



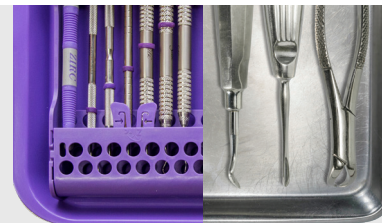
Sterile doesn't have to mean stainless!

Zirc cassettes are:

Durable - Made in the USA with quality fiber-filled resin.

Antimicrobial - Manufactured with antimicrobial compounds to help prevent the growth of microbes that cause odors, stains and degradation.

Affordable - Resin cassettes are significantly less expensive than stainless steel.



Trays and Safe-Lok® Covers

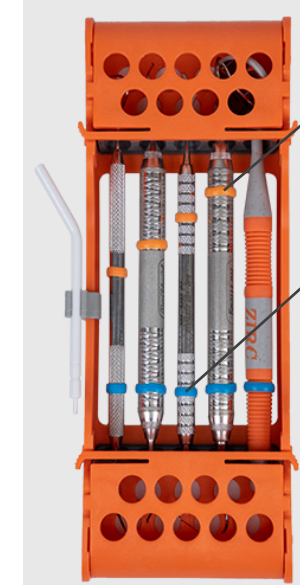
Match the color of your tray to the cassette and bur/endo holder you are using for each procedure.

Keep your practice in OSHA/CDC compliance by using Zirc's B-Lok trays and Safe-Lok® covers.

The Safe-Lok® clear tray cover allows you to see everything at a glance, and keeps instruments sterile and secure during transportation.



Take your organization one step further with identification. Apply **E-Z ID Rings and/or Tape** on instruments in your cassettes.



Procedure (Orange)

To show order of use, place rings in a diagonal pattern.

Practitioner (Blue)

For multiple doctors or hygienists, add an extra color to identify between practitioners.



There's so much more to see!

View our full product line at www.zirc.com

including bur blocks, endo holders, instrument mats and more!

STEP 3

MATERIAL MANAGEMENT

Improve the efficiency of your storage, sterilization, and treatment rooms with Zirc's color-coded Procedure Tubs. Tubs provide storage for procedure specific materials that can be transported between centralized storage and the treatment room. This creates accessibility to materials without crowding treatment rooms drawers.

Organize your procedure specific materials in a tub that matches the procedure color.

Create at least 1 tub per procedure.

Lock with Zirc's Safe-Lok® Tub Cover.



Mix and match with Zirc's tub accessories to customize each of your tubs!



Save time with tubs!

Restock all tubs simultaneously **at least once a week** to ensure efficiency.

Tubs help eliminate overstocking and lost/expired materials.

Get a quick start with Zirc's Complete Tub Kit ▶

... or select from Zirc's variety of tub accessories to customize your own!

Need help determining what you need?

Contact our Efficiency Consultants to get started!



800-328-3899



zirc.com/zobe



Crown & Bridge Tub



Endo Tub



Syringe Composite Tub



Hygiene Tub



Capsule Composite Tub



Implant Tub

A fully organized procedure tub becomes your portable drawer!

View our full product line at www.zirc.com

STEP 4

CENTRAL STERILIZATION

A centrally located sterilization center is the ideal place to store your procedure tray and tub setups along with excess procedure specific materials. It allows for easy access, optimal organization, and efficient restocking of materials.



Here's how it works:

- 1 Pouched instrumentation is immediately stored on a B-Lok Tray with Safe-Lok® cover.
- 2 Matching tray and tub are brought to the treatment room together for each procedure.
- 3 Tray and tub return to sterilization after every use for easy reprocessing. All of Zirc's instrument and bur/endo holders are autoclavable.

Surface disinfect tubs, trays and covers.

Store all of your trays and tubs in central sterilization.



Store procedure setups using Zirc's **Multi-Mod Racks** on your countertops or in cabinets. All trays and tubs for same procedure should be stored **grouped together**.



STEP 5

TREATMENT ROOM

With your setups stored in central sterilization, the treatment room remains uncluttered, providing a stress-free environment for employees and patients. You can store your non-procedure specific materials in treatment room cabinetry, keeping your countertops clean and organized.

Treatment Room Materials:

- gloves
- gauze
- masks
- patient napkins
- saliva ejectors
- cotton rolls
- HVE tips
- dry angles
- anesthetic
- needles



The result:

An attractive, well-organized view from chairside helps to put your patient at ease. When your dental office runs smoothly, you gain the extra time you need to build trusting, lifelong relationships with your patients.

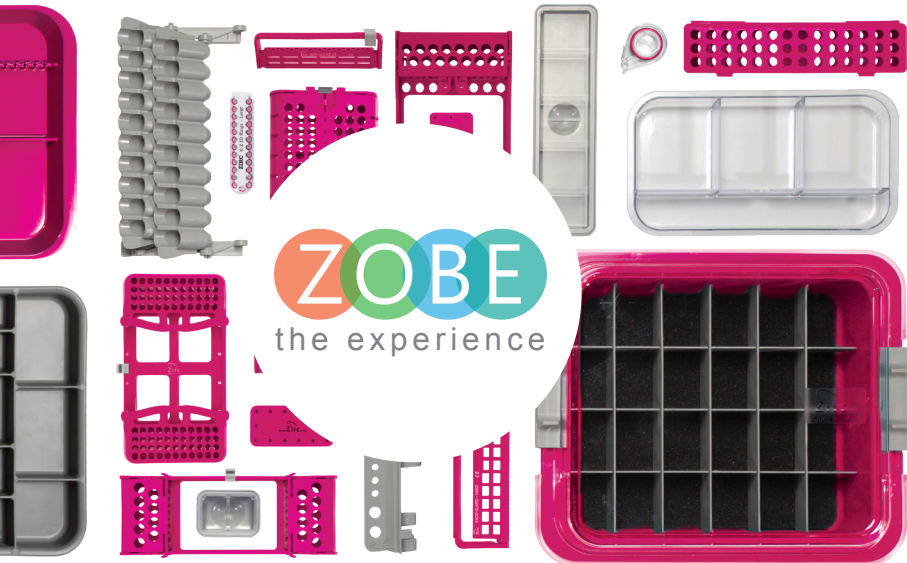


Viola!

Now that you have fully implemented the Color Method, your practice's workflow will become a systematic routine between the sterilization and treatment room, creating maximum efficiency!

View our full product line at www.zirc.com

Connect with an Efficiency Consultant!



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NEED HELP GETTING STARTED?

Zirc's **Organizational Box of Efficiency** is a complementary resource that assists you in implementing the Color Method. Work one-on-one with our Efficiency Consultants to determine which products are needed within your practice!

800-328-3899 zirc.com/zobe

MAKING DENTAL TEAMS **HAPPIER** & **MORE** *efficient!*



PRODUCT SAMPLES
ORGANIZATIONAL TIPS
UPDATES ON NEW PRODUCTS
& more!
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Because Time Is Everything

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